

PLAYERS GO PLACES

New 100's
Regular and Menthol

Also available in Kings

Keep 10 and "100" 11 mg nicotine av., 0.9 mg. "tar," 11 mg. "tar."
11 mg. nicotine av. per cigarette by FTC method.

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

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Players
"100's Regular"
TV 14-1993
Registered U.S. Patent—© 1993
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